



SYED SAAD SIDDIQUE

Address: Gulshan-e-Faiz Colony, Multan
Phone: 0312-3397376
Email: saadbinsiddique11@gmail.com

Nationality: Pakistani
Sex: Male
DOB: 06/10/2003

ABOUT MYSELF

SEO & Digital Marketing Executive | WordPress Developer

SEO professional with practical experience in SEO, Local SEO, and SEO-friendly website development using WordPress. Skilled in improving website structure, optimizing content for search engines, and helping businesses improve their brand visibility online.

SKILLS

SEO

On-Page SEO, Off-page SEO, Technical SEO, Local SEO, Google Business Profile Optimization, GMB/GBP Management, SEO Keyword Research, Content Optimization, Google Search Console & SEO Audit.

WordPress

Elementor Page Builder, Kadence Page Builder, CRM Set up, Local Business websites, Blog Websites

WORK EXPERIENCE

Rise 2 Grow | Role : SEO Specialist & WordPress Developer

- Built and optimized websites for businesses with a focus on SEO and performance.
- Worked on on-page SEO, technical SEO, keyword optimization, and website structure improvements.
- Assisted with Local SEO activities including Google Business Profile optimization and citation management.
- Improved website speed, mobile responsiveness, and SEO structure for better visibility.

CERTIFICATIONS

Technical Certifications | Soft Skills Certifications

Technical Certifications:

- **Digital Marketing:** National College of Business Administration & Economics (NCBA&E)
- **Attract and Engage Customers with Digital Marketing :** Goggle Certified
- **SEO Foundations:** National Association of State Boards of Accountancy (NASBA)
- **Technical SEO:** LinkedIn Learning
- **Advanced SEO:** LinkedIn Learning
- **Full stack Digital Marketing:** e-hunar (Hunarmand Kamiyab Jawan Program)- In-Progress.

Soft Skills Certifications:

- **Communication Skills:** LinkedIn Learning
- **Project Management:** LinkedIn Learning
- **Efficient Time Management:** LinkedIn Learning

EDUCATION

Garrison Grammar Higher Secondary School, Multan

2017 - 2019

- Completed Matriculation (Science)
- Score 92% Marks

Muslim Boys College (City Campus) Multan

2021 - 2023

- Completed Inter (Fsc Pre-Medical)
- Score 80% Marks

Muhammad Nawaz Sharif University of Agricultural(MNSUAM), Multan

2023 - 2027

- Doing BS Computer Science
- Score 3 CGPA